

Approach your Customs Audit with total confidence

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Trust Cole International for the best possible outcome to your Canadian Customs Verification

Customs verifications are serious matters not to be taken lightly. That letter or call from the Canada Border Services Agency may seem innocent enough, but every CBSA communication has a purpose, and the impacts on your business can be huge. Seemingly simple requests for information – even for a single transaction – often lead to major audits (verifications) with potentially huge liabilities. Trying to go it alone, without full knowledge of potential consequences, may have a very expensive outcome.



The right time to consult our Audit Response Unit? Right away!

At the first sign of a verification, we encourage you to contact Cole International's Audit Response Unit (ARU) to discuss the CBSA's request and the best way to respond.

With Cole in your corner, your verification is far more likely to have a favorable outcome. No matter the size or scope of the audit, our ARU should be involved from the outset. Drawing upon their extensive knowledge of customs regulations and practices, they'll help you resolve issues and mitigate assessments and/or potential penalties.

During the verification process, the ARU will address your most pressing questions:

- What documentation is required for this audit?
(More important, what is not required?)
- Will the audit affect our other entries?
- Can time limits be extended if required?
- Can retroactive amendments be minimized?
- If penalties result, can they be mitigated?
- If we are assessed additional duty, can this be minimized or eliminated?
- If the verification decision is in error, what recourse do we have?
- Can another company's verification results impact or benefit me?

**For more information call 1-800-313-4281
or email aru@coleintl.com**

Cole
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Working for You

To ensure the best interests of your business are protected, Cole International's ARU will:

- Act as the primary liaison with CBSA Trade Compliance officers to ensure you are treated fairly
- Provide a knowledgeable interface between CBSA and your firm
- Interpret CBSA requests and help formulate strategic responses
- Review all requested audit samples prior to submission and minimize the size of sample files wherever possible
- Monitor and apply precedents set in various jurisdictions across the country
- Respond to any requests for documentation, literature or other information
- Review CBSA's interim findings to mitigate potential assessments or penalties
- Challenge unfavorable decisions and work to minimize the impact of the verification process
- Provide a detailed risk analysis of CBSA's final decision
- Ensure existing databases are updated to reflect the verification findings
- Provide best-practice recommendations for ongoing compliance



Make Compliance an Action Item

Cole International could save you the costs associated with non-compliance. Before CBSA surprises you with an audit, contact us to discuss your compliance needs.

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