

# WHAT IS A CUSTOMS BROKER AND WHY DO I NEED ONE?

## YOUR BENEFITS

[[	¢	$\mathcal{N}$
$\ $	Φ	$\boldsymbol{J}$
N		1

Save money by avoiding costly delays and penalties.

Worry less about red tape and endless paperwork and focus more on other key business activities.



Navigate the complex rules and regulations of international trade. A customs broker is a professional agent licensed by the government to act on the behalf of an importer or exporter.

Companies who partner with a customs broker benefit from increased reliability and consistency when dealing with imports and exports.

## THEIR JOB

- Ensure goods meet applicable compliance requirements
- Act as liaison between your company and relevant agencies • Provide personalized advice
- Prepare and submit necessary documentation and payments
  - Help explore new markets

#### AREAS OF KNOWLEDGE

- Free Trade Agreements
- Admissibility requirements
- Entry procedures
- Classification
- Valuation
- Duties & taxes



## WHERE TO FIND THEM



Customs brokerage firms







Source: coleintl.com



Customs brokerage. It's what we do.