

# THE WONDERFUL WORLD OF FREE TRADE AGREEMENTS

## WHY THEY MATTER



Free Trade Agreements (FTAs) allow you to **expand your markets** and access more **competitive pricing**.



When the proper conditions are met, clients in an FTA country will **pay reduced or no duty** on goods purchased from you.



With duty rates as high as 25%, this is a **big deal**.

**85%** of economists surveyed in an IGM questionnaire either **agreed** or **strongly agreed** with the following statement:

**"Freer trade improves productive efficiency and offers consumers better choices, and in the long run these gains are much larger than any effects on employment."**

## FREE TRADE & CANADA

# 14

... the number of free trade agreements Canada has in force today.

Together, these FTAs promote trade between Canada and

# 44 OTHER COUNTRIES



The U.S. remains Canada's largest and closest trading partner.

# OVER 70%

of Canada's total exports go to the USA each year... that's over **\$450 billion!**

### NUMBER OF CANADIAN ENTERPRISES...

Exporting  
**35,208**



Importing  
**113,517**

Sources: coleintl.com | international.gc.ca | atlas.media.mit.edu  
igmchicago.org | statcan.gc.ca



Free Trade Agreements. It's what we do.